











Tier Comparison	Safari Tier 0	Safari Tier 1	Safari Tier 2	Safari Tier 3	Safari Tier We Don't Sell
	UBER FINEST	BUSH OPULENT	AFFORDABLE LUXURY	NATURE ECO-CHIC	MASS MARKET AFRICA
Quality ★	Off the charts, Extreme Attention to Every Detail 6 Star	Sophisticated, Stylish, Highly Polished 5 Star	Deluxe 4+to Low 5 Star	Simple & Rustic Star 4	No frills, Cookie Cutter to Low 4 Star 2
Safari Camp/ Lodge Size 	Private or Under 10	4 - 12 Villas/Tents	6- 25 Rooms/Tents	6 - 25* Rooms/Tents	30+ Rooms/Tents
Location & Wildlife 	Extremely Remote & Extraordinary, Untouched-Big 5	Primarily Private Conservancies, Remote,Raw & Off the Grid, Big 5	Combination of Private Conservancies & Excellent Locations in National Reserves & Parks, fewer vehicles around wildlife sightings, Big Five		National Parks only with no off-roading, no night drives, no open vehicles and no walking. Many more vehicles in areas like Masai Mara around animal sightings
Guides 	Private, Africa's Best	Highest Caliber Senior Guides	Superior Knowledge & Highly Experienced	Accomplished & Enthusiastic	Entry Level
Activities 	Various, Finely detailed experiential moments	Various, More Individualized or Private, Hands-On, Authentic, More Private			Scheduled, More Staged, Group oriented
Service 	Best in Class	Finest	Excellent	Personable & Homey	Basic
Food 	Best Privately Curated Out of this World Culinary Food & Wine Experiences	Epicurean Plated, Award-Winning	Delicious Fare Plated	Simple, Hearty & Fresh Mostly Plated	Buffets, cafeteria style
Logistics 	Private Charters	Most Time on Safari versus traveling btwn locations. All Flying & Can Include Private Charters	More Safari Time. Shared Air Charters & Scenic	Shared Charters & Slightly More Road	More time in transit, a lot of driving, backtracking & more time in airports
Eco-Feel 	Remote		Authentic, Low Impact & Blends with the Environment		Low priority
Privacy (guides, vehicles, pools, dining, flights) 	Private villa, chef, butler, vehicle, pool, guide	Highly Exclusive & Lots of Space	Moderately Exclusive	Far from the Masses however with more shared experiences	Lack of privacy & bigger groups
Sustainable Conservation 	Lowest Density, Enduring Purpose, Benchmark Enviromental Credentials	Highest Impact, Lower Density, Community & Eco Responsibility	Medium Impact, Low Density & Community Involvement		Low Impact
Pricing Per Person, Per Night (Off To Peak Season)* \$	Over \$3,000	From \$1,200 to \$3,000	From \$800 to \$1,400+	From \$450 to \$1,000+	\$125-\$450